MARCO BEATO, PhD

SPORT SCIENCE | FOOTBALL PERFORMANCE | RESEARCH & HIGHER EDUCATION

PROFILE

Sport scientist and academic specialising in football performance, strength and conditioning, training-load management, athlete testing, and applied research. Experienced in senior performance leadership, interdisciplinary collaboration, research and development, university teaching, and research supervision. Author/co-author of 200+ peer-reviewed scientific publications.

PROFESSIONAL EXPERIENCE

Performance leadership and consultancy | 2011–present

- Lead and advise on performance strategy, physical preparation, training-load monitoring, testing protocols, and player-readiness processes in professional football.
- Coordinate performance approaches across first-team, academy, and women's football environments; support evidence-informed decision-making and interdisciplinary staff collaboration.
- Provide sport-science consultancy to professional football organisations and technology/data providers, with a focus on applied research, innovation, and performance analysis.

Higher education and research leadership | 2012–present

- Associate Professor in Sport and Exercise Science; previously held senior academic, teaching, and departmental leadership roles in the UK and Italy.
- Led and contributed to externally funded research projects, programme development, research governance, academic quality, and interdisciplinary collaboration; research income exceeding £500,000.
- Experience in undergraduate and postgraduate teaching, course leadership, PhD supervision, and academic assessment.

EDUCATION AND PROFESSIONAL CREDENTIALS

PhD in Sport and Exercise Science | University of Verona, Italy

MSc in Sport Sciences | Sports Prevention and Adapted Training, University of Verona, Italy

BSc in Sport and Exercise Science | University of Verona, Italy

Selected credentials: National qualification for Full Professor (Italy); Certified Performance and Sport Scientist (CPSS); Certified Strength and Conditioning Specialist (CSCS); Fellow, European College of Sport Science; Senior Fellow, Advance HE; UKCGE Recognised Research Supervisor.

CORE EXPERTISE

Football performance strategy • Strength and conditioning • Training-load and readiness monitoring • Athlete testing • GPS and performance data • Research design and statistics • Machine learning and AI in sport • Research leadership and development • Teaching and PhD supervision

LANGUAGES AND TECHNICAL SKILLS

Languages: Italian (native), English (professional). **Tools:** R, SPSS, JASP, GPS and athlete-monitoring systems, performance-analysis software.